



AMESYNC  
SPORTS

PLAY TO WIN

GameSync  
Tournament  
Sponsorship  
Proposal

# OUR VISION

Online and LAN Domination



We're the world's only esports organization combined with a 24x7 LAN gaming center. From tournaments to viewing parties to broadcasting, we strive to be #1 for all esports related events in North America.



# NOW'S THE TIME!



In 2009, esports had barely scratched the surface of the mainstream. In 2019, competitive and professional gaming will be a billion dollar industry\* with near limitless growth potential

Demand for esports services and products is set to skyrocket.

\* SuperData 2017

# THE GAMESYNC DIFFERENCE

What sets us apart from other esports event organizers?



## Physical Presence

Our 24x7 Fiber Optic gaming center gives us a built-in venue for LAN competitions



## Esports Presence

Our professional Counter-Strike team "Moriør Invictus" has some of the top players in North America. Our coordinators have run events and leagues consisting of 1000+ players.



## Online Presence

Over 500,000 gamers in our local area and online participate in our events or follow our content.



**51,000**  
Unique Visitors  
on gamesync.us

**25,000**  
Newsletter  
Recipients



# OUR CHALLENGE

We've been asked by our community for years to set off an esports explosion. We want to offer fantastic prize pools and build long term brand loyalty for your name in this igniting industry.



OVERWATCH™



# OUR AUDIENCE

From San Diego to around the world, partnering with us will put you in front of a wide audience.



More people watch esports than watch the **World Series** or **NBA finals**\*\*

## 2X

The esports industry is expected to **DOUBLE** in the next 3 years, from \$696 million in 2017 to \$1.5 billion in 2020.

## twitch 43%

Twitch controls **43%** of revenue from the **\$3.8 billion** gaming content industry and is the most popular streaming platform with **9.7m Daily Active Users**



# OUR AUDIENCE (CON'T.)



**10,000+ Gamers**  
want to watch or participate  
in our tournaments and events.



We support esports events in the  
most popular titles, including  
**CS:GO, LoL, Overwatch, DotA2**

**100+ Viewers**

We expect our first live events to  
start around **100-200** concurrent  
viewers, and grow based on  
consistency and promotion on the  
most popular streaming platform,  
**Twitch**





# OUR PROPOSAL

We work with great partners who want to share their products with our local and online event audience.



Want your name plastered all over a gaming event? With the right sponsorship, your product could be viewed by thousands of players and viewers alike.



# WHAT YOU GET

Depending on your sponsorship level, you can get a variety of options starting with your logo on our newsletters to naming our events

[YOUR NAME HERE] Open Tournament



# HOW IT WORKS

The more sponsors invest, the more teams join, the more people your product reaches.



Players tend to be a bit hesitant to join a tournament unless there is some incentive, such as a large prize pool for the winners. Being able to turn \$10 into \$100 after one tournament is a big draw. This pull will grow exponentially as the rewards increase in value.



# SPONSORSHIP LEVELS

CASH	\$100	\$250	\$500	\$1000+
PRODUCT	\$250	\$500	\$1000	\$2000+
TIERS	SILVER	GOLD	PLATINUM	DIAMOND

AD SPACE IN OUR NEWSLETTER

SOCIAL MEDIA ENDORSEMENT

LOGO INCLUDED IN EVENT PROMOTIONAL MATERIALS

LOGO ON OUR TWITCH STREAM

YOUR LOGO APPEARS DURING MATCHES ON IN-GAME MAPS (APPLICABLE GAMES ONLY)

DISCOUNTED LAN CENTER TIME FOR USERS OF YOUR PRODUCT (CROSS PROMOTION)

PHYSICAL AD AT OUR LAN CENTER IN SAN DIEGO

ON-AIR CASTER PROMOTION DURING STREAM

AD FOR YOUR PRODUCT PLAYED ON STREAM

EVENT POWERED BY {YOUR BRAND}\*

OFFICIAL PRODUCT/PROVIDER OF THE GAMESYNC OPEN\*

NAMING RIGHTS: THE GAMESYNC OPEN, PRESENTED BY YOU!

OFFICIAL PRODUCT/PROVIDER OF GAMESYNC ESPORTS\*

VIDEO REVIEW OF YOUR BRAND

\*Exclusivity for your product/service category included



# CURRENT PARTNERS

**DXR***A***CER**

**OSSIC**

**EVGA**



**BAWLS**  
GUARANA

**GUNNAR**



**GFUEL**



# JOIN FORCES

In addition to tournaments, GameSync welcomes you to work with us in our many other opportunities:

- LAN Center Sponsorship
- Investment Opportunities (we're expanding)
- Esports Team Sponsorship
- Coupon Code Referral Program



# CONCLUSION

The public views us as the pioneers of something big. With esports grabbing attention and headlines all over the world, 2017 is the right time for an investment into our tournaments.

Thank you for your time. We are excited to work with you, and hope to hear from you soon.



858 522-9434



info@gamesync.us



<http://gamesync.us>



7905 Silverton Ave., Suite 104  
San Diego, CA 92126



[discord.gg/gamesync](https://discord.gg/gamesync)



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